MIDWEST REINING HORSE ASSOCIATION 2020 Advertising/Sponsorship Opportunities

All Sponsors will be listed on the MWRHA webpage from the time the sponsorship agreement is reached and will continue to the following January.

DIRECTORY PRINT DEADLINE - MARCH 1, 2020

Directory Listing

\$50 Business Card Listing \$150 ½ Page Listing

BRONZE LEVEL

Youth Class Sponsor

Listed on website Sponsors Page Announcer Recognition during MWRHA Hosted Show Social Media Recognition during MWRHA Hosted Show

\$250

Full Page Ad in Directory Listing on website Sponsors Page Banner Displayed at MWRHA Hosted Shows in 2020 (provided by Advertiser/Sponsor) Announcer Recognition during MWRHA Hosted Shows

SILVER LEVEL - \$500<

Listing & Link on website Sponsors Page

Announcer Recognition during MWRHA Hosted Shows 1 Social Media Posts per month Social Media Recognition during MWRHA Hosted Shows 1 Banner hung at MWRHA Hosted shows (provided by Advertiser/Sponsor) Full Page Ad in the MWRHA Directory

GOLD LEVEL - \$1000 - \$2400

Listing and Link on website Sponsor Page Announcer Recognition during MWRHA Hosted Shows Up to 2 Banners hung at all MWRHA Hosted Shows (provided by Advertiser/Sponsor) Social Media recognition during MWRHA Hosted Shows 2 Social Media Posts per month 2 Free Stalls at MWRHA Hosted Shows (2 total for 2020)

OR Vendor Space

Advertiser/Sponsor Supplied Advertising Flyers/Materials Full Page Ad in the MWRHA Directory

PLATINUM LEVEL - \$2500<

Up To 4 Banners hung at all MWRHA Hosted Shows (provided by Advertiser/Sponsor)

Announcer Recognition during MWRHA Hosted Shows

Listing & Link on website Sponsors Page

Social Media Recognition during MWRHA Hosted Shows

2 Social Media Posts per month

3 Free Stalls at MWRHA Hosted Shows (3 total stalls)

OR Vendor Space

Advertiser/Sponsor Supplied Advertising Flyers/Materials

2 Full Page Ads in the MWRHA Directory

AWARD SPONSORSHIPS - All Levels

Listed on website Sponsors Page Announcer Recognition at show Social Media Recognition during MWRHA show

Plaques - \$65

Buckles - \$125

Pewters - \$210

Morrisons - \$325

Lawsons - \$450

The Midwest Reining Horse Association is thankful to our Advertisers and our Sponsors, as you are the large part of providing our reining community the best show experiences we can offer in the Midwest. Please get in touch with one of the Board Members below if you would like a customized advertising or sponsorship packages, would like to donate company products, awards, horse related products, or get more information on the MWRHA.

Contacts for MWRHA Advertising & Sponsorships:

Dottie Smith – 219-742-0122 mwrha@yahoo.com

Kathy Dam – 708-380-2364 customequinecare@aol.com