# MIDWEST REINING HORSE ASSOCIATION 2021 Advertising/Sponsorship Opportunities

All Sponsors will be listed on the MWRHA webpage from the time the sponsorship agreement is reached and will continue to the following January.

\*DIRECTORY PRINT DEADLINE - MARCH 1, 2021\*

#### **Directory Listing**

\$50 Business Card Listing \$150 ½ Page Listing

#### **BRONZE LEVEL**

## **Youth Class Sponsor**

Listed on website Sponsors Page Announcer Recognition during MWRHA Hosted Show Social Media Recognition during MWRHA Hosted Show

#### \$250

Full Page Ad in Directory
Listing on website Sponsors Page
Banner Displayed at MWRHA Hosted Shows in 2020 (provided by Advertiser/Sponsor)
Announcer Recognition during MWRHA Hosted Shows

## SILVER LEVEL - \$500<

Listing & Link on website Sponsors Page
Announcer Recognition during MWRHA Hosted Shows

1 Social Media Posts per month
Social Media Recognition during MWRHA Hosted Shows

1 Banner hung at MWRHA Hosted shows (provided by Advertiser/Sponsor)

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Full Page Ad in the MWRHA Directory

#### **GOLD LEVEL - \$1000 - \$2400**

Listing and Link on website Sponsor Page

Announcer Recognition during MWRHA Hosted Shows

Up to 2 Banners hung at all MWRHA Hosted Shows (provided by Advertiser/Sponsor)

Social Media recognition during MWRHA Hosted Shows

2 Social Media Posts per month

2 Free Stalls at MWRHA Hosted Shows (2 total for 2020)

#### **OR** Vendor Space

Advertiser/Sponsor Supplied Advertising Flyers/Materials Full Page Ad in the MWRHA Directory

#### PLATINUM LEVEL - \$2500<

Up To 4 Banners hung at all MWRHA Hosted Shows (provided by Advertiser/Sponsor)

Announcer Recognition during MWRHA Hosted Shows

Listing & Link on website Sponsors Page

Social Media Recognition during MWRHA Hosted Shows

2 Social Media Posts per month

3 Free Stalls at MWRHA Hosted Shows (3 total stalls)

# **OR Vendor Space**

Advertiser/Sponsor Supplied Advertising Flyers/Materials

2 Full Page Ads in the MWRHA Directory

## <u>AWARD SPONSORSHIPS</u> – All Levels

Listed on website Sponsors Page

Announcer Recognition at show

Social Media Recognition during MWRHA show

Plaques - \$65

**Buckles - \$125** 

Pewters - \$210

Morrisons - \$325

Lawsons - \$450

The Midwest Reining Horse Association is thankful to our Advertisers and our Sponsors, as you are the major part of providing our reining community the best show experiences we can offer in the Midwest. Please get in touch with one of the Board Members below if you would like a customized advertising or sponsorship package, would like to donate company products, awards, horse related products, or get more information on the MWRHA.

# **Contacts for MWRHA Advertising & Sponsorships:**

Kathy Dam – 708-380-2364 customequinecare@aol.com

Hannah Wilson – 219-898-6800 mwrha@yahoo.com